



PARTNERSHIP FOR WOMEN'S WELLNESS

Empowering women through different life stages.

Over the next two decades, the population of women over age 60 will **double**. As life expectancies

grow, these women are at a disproportionate risk of chronic conditions. That's why they need comprehensive care.

A new coalition, the **Partnership for Women's Wellness**, tackles this challenge by:

- Raising awareness of conditions that affect women as they age
- Reducing the stigma
- Improving quality of care

As a hub for collaboration, the coalition brings together advocates, clinicians, thought leaders and other stakeholders to develop disease-specific initiatives that address critical gaps in women's health care.

Impact

The Partnership for Women's Wellness:



Establishes shared priorities around unmet needs in women's health



Develops resources that promote patient-centered care



Elevates healthy aging campaigns through social media influencer platforms



Hosts meetings and events to raise awareness and share best practices



Fosters communication between stakeholders on issues impacting patient care

Working Groups

Through disease-specific working groups, the Partnership for Women's Wellness identifies the unmet needs in women's health and develops coordinated, impactful strategies to tackle them, targeting critical health issues such as:

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| ○ Osteoporosis | ○ Incontinence |
| ○ Heart disease | ○ Reproductive health |
| ○ Obesity and related conditions | ○ Dementia |
| ○ Arthritis | ○ Depression and loneliness |
| ○ Cancer | |